



Akademia  
Techniczno-Humanistyczna  
w Bielsku-Białej



## **University of Bielsko-Biala**

Faculty of Management and Transport  
Marketing and Entrepreneurship Department and Management Department  
and Academic Exchange Office

with partner Universities:

**Technical University in Ostrava**  
**Szent István University**  
**Alexander Dubček University in Trenčín**

have a pleasure to invite to

**International Conference**

## **Academic Entrepreneurship in International Context**

**November, 15<sup>th</sup>, 2016, Bielsko-Biala**

Conference organized  
**under the patronage of the Rector of the University of Bielsko-Biala**  
**prof. Jarosław Janicki**

and

within the **International Visegrad Fund project** "Cross-Border Bees in V4 Countries –  
Building of Educational Entrepreneurship Start-Ups in V4 Group"

## Topics of the Conference

We kindly invite to sharing the knowledge, the research findings and experiences concerning academic and international entrepreneurship issues and also related. We propose the following themes of the conference:

1. Manifestations, indicators and models of academic and international entrepreneurship
2. Start-ups (incl. academic start-ups) in Visegrad countries – statistics, trends, internationalization and formal conditions for setting up and running a business
3. Students' and academics' entrepreneurship – attitudes, drivers and barriers of academic entrepreneurship
4. International entrepreneurship in Visegrad countries – theoretical and practical models, successful firms' stories
5. University-business cooperation in supporting academic entrepreneurship

## Admission

Participation in the conference is free. Amount of places is limited. Please complete registration form till November, 13<sup>th</sup>.

## Publication opportunities

Submitted papers after positive review will be published after the conference in:

- Scientific monograph ***Academic Entrepreneurship in International Context***, K. Żyminkowska (ed.), PWN 2017, (paper length: 20.000 – 40.000 characters with spaces, i.e. 10-20 pages (for detailed author guidelines see: [www.visegrad.ath.eu/conference](http://www.visegrad.ath.eu/conference))
- or
- Global scientific e-journal **International Marketing and Management of Innovations** ISSN 2451-1668, issue 1/2017 (for author guidelines see: [www.immi.ath.bielsko.pl](http://www.immi.ath.bielsko.pl)).

## Important dates

Registration and abstract submission - November, 13<sup>th</sup>

Conference date and paper presentation – November, 15<sup>th</sup>

Full paper submission – December, 31<sup>st</sup>

## **General schedule of the Conference**

November, 15<sup>th</sup>, 2016, Bielsko-Biala, Campus, Willowa 2 Street, Building L

**9.00-9.30** - conference registration

**9.30-9.50** - conference opening ceremony

**9.50-14.00** - conference plenary sessions

*Detailed conference schedule will be available soon at [www.visegrad.ath.eu/conference](http://www.visegrad.ath.eu/conference).*

## **Scientific committee**

Agnieszka Barcik, Assistant Professor, University of Bielsko-Biala

Ryszard Barcik, Professor, University of Bielsko-Biala

Irena Dudzik-Lewicka, Assistant Professor, University of Bielsko-Biala

Piotr Dziwiński, Assistant Professor, University of Bielsko-Biala

Katarina Havierniková, Assistant Professor, Alexander Dubček University

Marcin Jakubiec, Assistant Professor, University of Bielsko-Biala

Radomír Kaňa, Assistant Professor, VŠB – Technical University of Ostrava

Janusz Klisiński, Associate Professor, University of Bielsko-Biala

Karol Krajčo, Assistant Professor, Alexander Dubček University

Katarina Král'ová, Assistant Professor, Alexander Dubček University

Marcel Kordoš, Assistant Professor, Alexander Dubček University

Hanna Lamers, Head of Academic and Exchange Office, University of Bielsko-Biala

Andrzej Maczyński, Associate Professor, University of Bielsko-Biala

Róbert Magda, Associate Professor, Szent István University

Dagmara Mika, Assistant Professor, University of Bielsko-Biala

Monika Mynarzová, Assistant Professor, VŠB – Technical University of Ostrava

Jana Sochul'áková, Assistant Professor, Alexander Dubček University

Hana Štverková, Assistant Professor, VŠB – Technical University of Ostrava

Katarzyna Żyminkowska, Associate Professor, University of Bielsko-Biala, **Committee**

**Chairman**

## Organizing committee

Dagmara Mika Ph.D - Committee Manager

Agnieszka Barcik, Ph.D.

Piotr Dziwiński, Ph.D.

Marcin Jakubiec, Ph.D.

## Office of the conference

Dagmara Mika Ph.D. - Committee Manager

University of Bielsko-Biala

Campus, Willowa 2 Street

+48 (33) 8279 434 or 356

dmika@ath.bielsko.pl

www.visegrad.ath.eu

## Conference business partners

